

# Megan Rook

Designer - Photographer

meganrook.com  
meganrookdesign@gmail.com

## EDUCATION

University of Nebraska-Lincoln, Lincoln, NE  
Bachelor of Fine Arts - Graphic Design emphasis  
2013 - 2017, GPA 3.67

## EXPERIENCE

**Graphic Designer, Omaha's Henry Doorly Zoo & Aquarium®, Omaha, Nebraska • January 2022 - Current**

Responsibilities include designing and preparation of wayfinding signs, event materials and animal exhibits. Projects may also feature logo design for print and digital content. Other tasks included designing materials for internal clients such as marketing, education and guest services.

**Marketing Specialist, The Durham Museum, Omaha, Nebraska • January 2019 - January 2022**

In-house graphic designer, photographer and videographer. Tasks included but were not limited to creation of social media content and management, printed material design, promotional video production, e-newsletter design, web design and event photography.

**Product Photographer, Gongs Unlimited, Lincoln, Nebraska • Fall - Winter 2018**

Photographed items in the company's inventory and prepared the images for their website. This position entailed setting up hotlights and backdrops, editing for color correction and removal of distracting elements and file organization.

**Multimedia Intern, The Bay, Lincoln, Nebraska • Summer 2018**

Designed online and print materials for event and campaign promotion. Captured images of hosted events, volunteers and menu items. When working on multiple platforms for The Bay, I ensured that their brand identity was consistently present in every post and image.

**Marketing and Webmaster, The Comedy Loft, Lincoln, Nebraska • 2018 - 2019**

Designed an original logo suitable for web and print platforms. Set-up their website and social media platforms. Communicated with The Comedy Loft's team and outside sources such as signage and apparel vendors.

**Designer, Click2SciencePD, Lincoln, Nebraska • Spring 2017**

Expansion of the brand's identity for event promotional products. This included the creation of unique logos and promotional materials inspired by original source material.

**Production Photographer, Tada Productions, Inc., Lincoln, Nebraska • 2017 - Current**

Captured images for use in promotional and photo stock inventory. The images were presented on social media platforms, their website and printed promotional items such as posters and postcards.

**Gallery Monitor, Eisentrager-Howard Gallery, University of Nebraska-Lincoln • 2015 - 2016**

Monitored, secured and prepared the space for visitors. Responsibilities also included recording the number of patrons entering the space for grant writing purposes and providing guidance to guests.

**Ambassador, Art, Art History, & Design Department, University of Nebraska-Lincoln • 2015 - Winter 2017**

Gave tours of key buildings on the University of Nebraska-Lincoln campus and provided guidance to prospective students interested in joining the art department. Responsibilities also included attending career fairs and informational events hosted by the University and local high schools.

## BIBLIOGRAPHY

**Front cover of the 'Hixson-Lied College of Fine and Performing Arts' publication • Spring 2017**

This mailed publication is sent out to all Hixson-Lied Alumni to keep them up-to-date about the college. The image, "Itsukushima Shrine", was used as a connection to a review article about the Visual Arts Japan trip.

**Front cover of the 'ZooPrints' publication • Fall 2023**

This printed publication is sent out to all Omaha's Henry Doorly Zoo & Aquarium's members. Its purpose is to educate kids about conservation and zoo news through activities and stories. The image, "Passing Grace", was used to introduce this issue's theme, the Asian Highland exhibit.

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## **AWARDS / HONORS**

ASK Fund Professional Development Grant • 2022

CTM Media Group Best Brochure Award - Regional Winner • 2019

Dean's List at the University of Nebraska-Lincoln • Fall 2017

Undergraduate Student Scholarly and Creative Activity Grant • Winter 2016

ALGA Designing Opportunity Scholarship • Winter 2016

The Hixson-Lied College of Fine and Performing Arts Grant • Summer 2016

Entry Fee Award in the '29th Annual Undergraduate Studio Art Competition' • Spring 2016

Give Back to Campaigns award from the GoFundMe Team • Spring 2016

Dean's List at the University of Nebraska-Lincoln • Fall 2014

## **MEMBERSHIPS**

Hixson-Lied College of Fine & Performing Arts Undergrad Student Advisory Board • 2016 - Spring 2017

While on the board I read and graded grant applications. The advisory board members would discuss what was happening in each individual college within the Hixson-Lied College. I was there to represent the Art, Art History and Design college.

University of Nebraska-Lincoln's American Institute of Graphic Design • 2015 - Winter 2017

Participated in trips and events for the chapter. In the fall of 2017 I became the Secretary of the group which entitles keeping track of what is discussed during meetings and posting updates on the group's Facebook page.

University of Nebraska-Lincoln's Fine Arts Photography Club • 2014 - Winter 2017

As a club member I participate in sales, group exhibitions and events. We had exhibits in the state of Nebraska and all over the Mid-West.